

**KiKM**

**The Kaieteur Institute For Knowledge Management - EDUCATION**

[Home](#)

Toronto - May 18; June 22, July 20

## **Seminar An Introduction To Next-Generation Knowledge Management**

### **Overview**



### **What You Will Learn**

We define the purpose of knowledge management as the Optimization of an organization's human capital, intellectual capital, intellectual property, social and community capital, knowledge of customers, and intangible assets. This course provides a balanced introduction to the fundamentals of this emerging discipline. You will learn a new way of systematically applying knowledge management to your organization. We will explain the Kaieteur Institute's Knowledge Management Strategy Framework (see below).

This is our model for crafting effective knowledge strategy, and also addressing the dimensions of people, processes, infrastructure, enabling technology, knowledge management techniques, knowledge asset management, and performance metrics. Quite simply you will learn in one day what knowledge management is about, and how to approach it's development and deployment in a sound, balanced and systematic way. (We provide you with a copy of all presentation material and reference resources.).

### **Who Should Attend**

Executives and staff who want to get a great grounding in the fundamentals of knowledge management. One that incorporates the latest new thinking on this subject. Also knowledge managers, knowledge leaders and strategists, CEO's, and senior management who have responsibility for knowledge-management and knowledge driven innovation in their organizations.

### **Why You Should Attend**

The reason why you should attend is that you will be exposed to world-class thinking on this subject that is easy to understand and apply to your business. You will achieve a deeper appreciation for why so many knowledge management projects are failing to deliver on their promise. You will gain fresh insight into how such projects can be configured so as to deliver a superior return on investment. You will come away with a better understanding of such important complimentary issues as knowledge markets, knowledge networks, knowledge enabling technology, change management and knowledge innovation. You will gain better peace of mind and confidence from knowing that now you have a sound approach to the new emerging discipline of knowledge management.

### **Duration**

1 Day

**Venue & Dates**

Toronto - May 18; June 22, July 20  
Other Locations -to be announced;  
In-House or Group workshops can be arranged - contact us

**Instructor Fees**

[Bryan Davis](#), President, Kaieteur Institute For Knowledge Management  
\$ 375.00 Cnd.

**To Register Schedule**

Send an e-mail to [info@kikm.org](mailto:info@kikm.org) or call 416-651-1837 or Fax:416-651-1837

|                      |   |
|----------------------|---|
| <b>7:30-8:30 AM</b>  | <b>Registration; Continental Breakfast; Networking</b>  |
| 8:30-8:45            | Administrative issues; Introductions  |
| 8:45 -10:00          | Working definition of basic concepts and ideas.<br>An introduction to our Knowledge Management strategy framework.  |
| <b>10:00-10:15</b>   | <b>Break; Coffee; Tea; Water; Juices</b>  |
| 10:15-11:00          | A more in depth look at the our knowledge-based business heuristics and their foundation. Strategy, people and culture.   |
| 11:00-12:00          | Knowledge-based business processes and infrastructure   |
| <b>12:00-1:00 PM</b> | <b>Lunch - Sandwiches; Refreshments</b>   |
| 1:00-2:00            | A discussion of innovative and stimulating examples of real-world knowledge-based business techniques in action. An evaluation of strengths, weaknesses, opportunities, schools of thought, and trends. |
| 2:00-3:00            | Optimizing knowledge and intellectual capital assets and performance measurement issues.  |
| <b>3:00-3:15</b>     | <b>Break; Cookies; Coffee; Tea; Water; Juices</b>   |
| 3:15-4:00            | Group exercise -a scenario case in which you have a chance to practice in applying the framework in a knowledge-based business simulation.  |
| 4:00-4:45            | A review and group discussion of the case example.  |
| 4:45-5:00            | Review & Wrap-Up  |





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